



PROVIDING SOLUTIONS FOR HEALTHCARE CHALLENGES

SMART CHANGE STARTS HERE.



CHALLENGES FACING TODAY'S HEALTHCARE MARKET

Healthcare facilities face enormous challenges including rising costs, a strict regulatory environment, and provider consolidation. In today's healthcare markets, providers, e.g. hospitals, are forced to be increasingly efficient and profitable while providing higher quality of care. In addition, they need to meet tighter security standards in order to safeguard patient privacy and confidential health information while keeping pace with the ongoing transition to electronic records.

There are a number of practical challenges for the healthcare market:

- **Security:**
Is confidential patient data left exposed on the output tray for anyone to view or retrieve?
- **Productivity:**
Paperwork causes delays. Do you know how to simplify and automate workflows?
- **Cost-consciousness:**
How is your organization managing output costs?
- **Sustainability:**
How is your organization supporting environmentally conscious policies?



UNIFLOW – ADDRESSING CHALLENGES

uniFLOW can help address the challenges that healthcare organizations face, so that healthcare professionals can spend more time where it really counts, i.e. focusing on improving quality of care and patient safety.

Integrate Data Protection Standards

uniFLOW helps to keep patient health information and confidential documents from falling into the wrong hands.

Automated Scan Workflows

The productivity of your healthcare professionals can be increased by indexing and validating medical documents then storing them directly within the correct location of the EHR system.

Manage Your Costs

uniFLOW allows administrators to manage printing processes and control costs while encouraging cost-conscious behavior.

Create Sustainability Awareness

uniFLOW enables your healthcare organization to adopt more environmentally friendly, secure, and cost-efficient printing habits.



More than 1,000 healthcare organizations worldwide are already working with uniFLOW.



INTEGRATE DATA PROTECTION STANDARDS WITH SECURE PRINTING

Healthcare organizations know that patient records—both paper and electronic—are confidential. A breach of patient information can damage an organization's reputation and result in costly financial penalties. Data protection standards, e.g. HIPAA, stipulate that precautions need to be taken against reasonably foreseeable security breaches.

Keep Patient Health Information Confidential

As your staff regularly handle sensitive patient information, your office may want to control who is authorized to access, print, copy, scan, or send documents from your multifunction devices (MFDs). With uniFLOW, users can be required to identify themselves at the device via card login, PIN code, or job code. They can also be granted different access rights to MFD functions depending on their job role.

Print Confidential Documents Securely

Where paper copies of patient records are left exposed on output trays, there is a risk of a data protection breach which can result in costly fines. To help prevent this, uniFLOW requires users to authenticate themselves before retrieving any printout. All print jobs are stored in a user's personal secure print queue until they are released. Users can release their print jobs on a printer of their choice, irrespective of building or city, so that patient records can be accessed where they are needed and do not need to be physically transported to another location.

uniFLOW can help you deliver a high quality of care and keep private patient health records, financial information, insurance documents, and other sensitive information secure.





HELP INCREASE PRODUCTIVITY AND EFFICIENCY WITH AUTOMATED SCAN WORKFLOWS

With the change from paper-based processes to electronic workflows, the integration of healthcare backend systems continues to increase. Healthcare providers must archive paper records (test results, referrals, reports) into electronic systems to ensure a comprehensive view of every patient's medical record.

Store Medical Documents in Your EHR System

Entering critical paper-based information into a patient's electronic medical record is a time-consuming process. uniFLOW helps to efficiently convert hard-copy medical documents into actionable patient information. After authentication, users can capture documents, such as consultation notes, and enter the patient name or medical record number in order to add the document to the correct patient record in your EHR system. Based on bi-directional communication between uniFLOW and the EHR system, the newly entered data is validated to help ensure that the information is added to the correct patient record.

Automatically Index Patient Information

Why waste time managing papers when your document processes can be automated for a more productive practice? uniFLOW can identify, detect, and process different document types, e.g. lab test results, consultation notes, or invoices. After selecting the required scan destination, the data is isolated and captured via Zone OCR. The document, with its meta data, is routed to the correct folder in the EHR system.

uniFLOW can be designed to automatically integrate unstructured patient records into your EHR system, saving valuable time.



IMPLEMENT PRINT AND COPY STRATEGIES TO MANAGE YOUR COSTS

In today's highly competitive healthcare market, providers struggle to manage print costs across their entire fleet. This is especially true in large hospitals where mergers of hospitals have resulted in a shared infrastructure.

Encourage Cost-conscious Behavior

With uniFLOW, you can track your organization's printing, copying, scanning, and faxing costs and generate analytical reports that offer insights into who is printing what and how much that printing costs. The detailed tracking and activity reports help to analyze device usage and identify opportunities to save costs in order to influence responsible printing and copying behavior.

Manage Printing Processes

uniFLOW can help you to maintain cost efficiency with intelligent job routing. By applying rules to jobs, uniFLOW helps provide the comprehensive support you need to route jobs securely and automatically to less expensive printers, thus saving costs.

CREATE SUSTAINABILITY AWARENESS

Hospitals and other healthcare providers need tools to help them improve efficiency while conserving energy and preventing waste.

Improve Your Environmental Performance

With uniFLOW's manageable printing functionality, documents are printed following authentication and job release at the device so that they are not left on the output tray. This helps to reduce unnecessary paper waste and potential HIPAA violations. In addition, smart printing policies, e.g.

default duplex and black-and-white printing, help save both paper and money and can support your organization in redirecting valuable resources for patient care and community health initiatives.



IMMEDIATE BENEFITS

Hospitals and other healthcare providers need tools to help them improve efficiency while conserving energy and preventing waste.

Protect Confidential Patient Data

uniFLOW enables administrators to restrict printer access to authorized healthcare professionals and users only. This helps prevent breaches of patient data as the device is locked so that print, scan, copy, and fax functionalities are not available to unauthorized visitors.

Gain Control Over Your Costs

The volume of printing that occurs in a healthcare organization can be surprising. One of the best ways to cut down unnecessary costs is to ensure users only print what they need. uniFLOW allows administrators to take control of printing, scanning, copying, and faxing activities and pinpoint areas where costs can be scaled down while encouraging cost-conscious behavior.

Increase Productivity and Efficiency

uniFLOW allows healthcare professionals to capture documents, such as patient records, then automatically add them to your EHR system. This makes for a more productive practice so that staff can devote more time to patient care.

Help Save the Environment

uniFLOW can help to reduce environmental impact and support sustainability initiatives by optimizing printing procedures and improving internal processes that rely heavily on paper. This helps prevent unnecessary paper waste as healthcare professionals will only print what they need. By implementing smart printing policies, healthcare organizations can support environmental initiatives that can ultimately lead to improvements in population health.



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