ORIS LYNX
Color Management in the Cloud

SMART CHANGE STARTS HERE.

CANON SEE IMPOSSIBLE

Help improve your print quality and help save costs! All with just a few mouse clicks.

Accuracy and repeatability are the key requirements of any quality color print customer. Now you can achieve both—and save money—with the help of a cost-effective and simple solution hosted in the cloud: ORIS LYNX.

ORIS LYNX is the new cloud-based color management tool for professional color printers. With just a few mouse clicks, ORIS LYNX helps deliver color accurate results throughout the press run and over time.

Accessible from a web browser at any time, ORIS LYNX reduces the need for capital investments in computer hardware or software.

Plus, at the same time, ORIS LYNX helps you keep print costs in check. Thanks to ORIS LYNX's patented special color management algorithms, not only are colors accurately reproduced, but the relationship between the four printing colorants is carefully calculated to produce outstanding neutral gray balance.

AT A GLANCE

ORIS Lynx gives you confidence in your color, so you can focus on what matters most.

- Create and save optimized device links or ICC profiles so you know the output will satisfy customers and keep them coming back.

- Print errors are costly, tie up resources, and create waste. ORIS LYNX helps reduce errors and the need for manual file editing.

- ORIS LYNX helps provide color consistency across devices, allowing increased press utilization and less downtime.

Need to...

Improve print quality?

Improve color accuracy?

Save costs?

Reduce errors?

Improve operational efficiency?

ORIS LYNX - the new cloud based color management solution helps improve workflows with color accuracy and repeatability via the cloud in a quick, easy way.

COLOR MANAGEMENT IN THE CLOUD IS EASY!

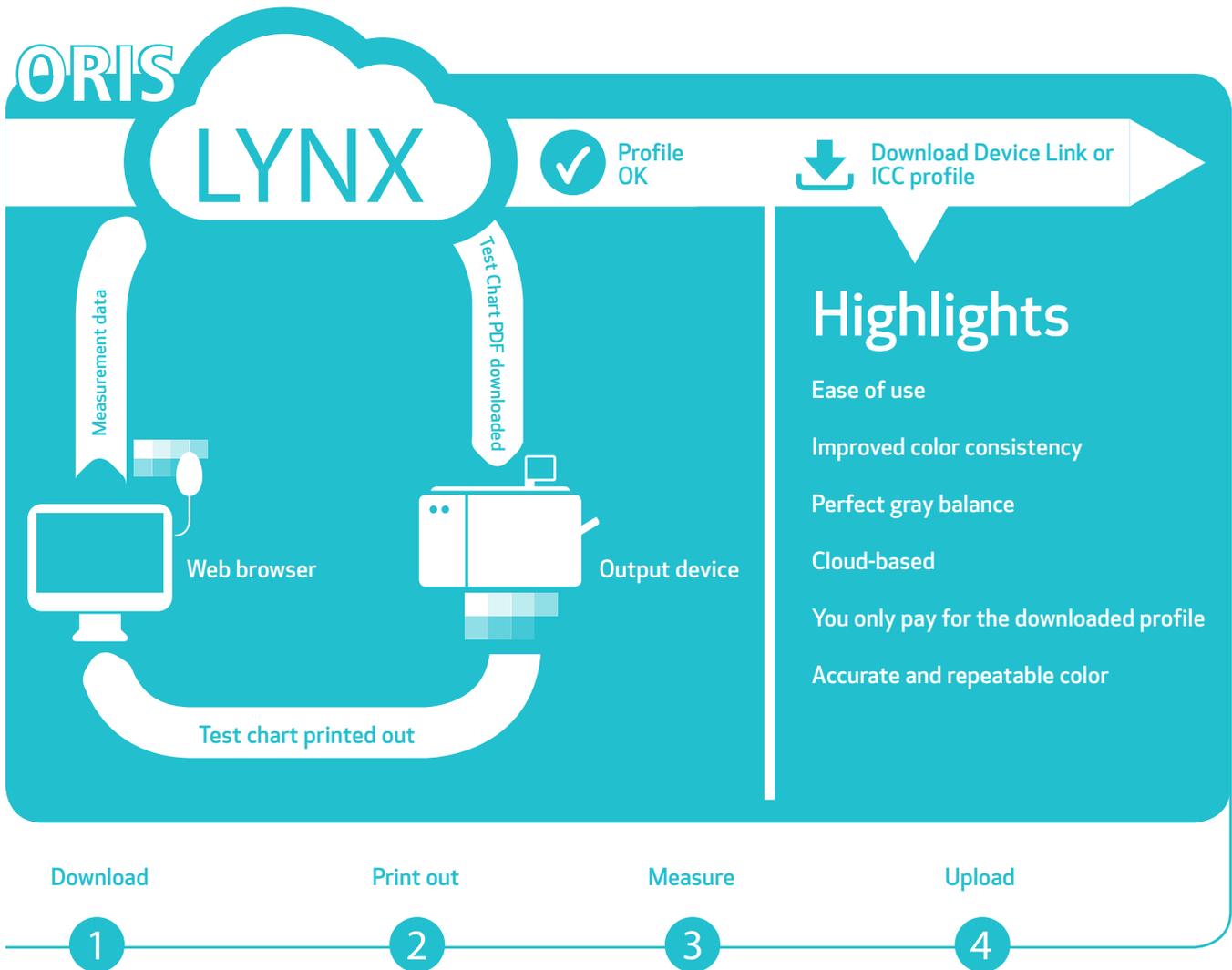ORIS LYNX helps deliver color accurate, repeatable results—on every run, every day.

Whether your final output is on a digital press or on any CMYK device, ORIS LYNX's advanced cloud-computing technology helps ensure exact color matching across all devices.

Everything is accessible via the cloud, anytime and anywhere in the world. There's no need for IT experts, and minimal color skills are required to use the system. The built-in validation gives a simple pass/fail report to verify if the job and printer are in spec to any industry standard, or even a house standard.

This information can be sent to the cloud for tracking and trending by adding ORIS Evaluate to your ORIS Lynx subscription.

Without additional capital investment, ORIS LYNX is purely an operational expense assisting your workflow. Just access via any web browser and spectrophotometer.

Win your customers over with superb print quality and consistency and save time. ORIS LYNX makes it easy to focus on developing your print business into a stronger, more responsive, more flexible, and more confident entity.

ORIS LYNX

Profile OK

Download Device Link or ICC profile

Measurement data

Test Chart PDF downloaded

Web browser

Output device

Test chart printed out

Highlights

Ease of use

Improved color consistency

Perfect gray balance

Cloud-based

You only pay for the downloaded profile

Accurate and repeatable color

Download	Print out	Measure	Upload
1	2	3	4

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