

DIGITAL CAMPUS: DOCUMENT MANAGEMENT 101

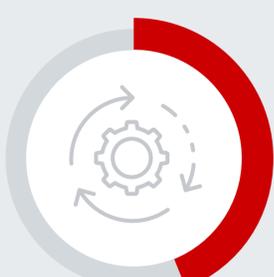
A changing education landscape and rising costs call for innovative technology that transforms documents into data.

ADMINISTRATIVE COSTS ARE ON THE RISE...



76%
of 433 surveyed college presidents are concerned about unbudgeted financial costs related to the COVID-19 pandemic.¹

50%
say short-term financial viability is a concern.¹



44%
say their institution should use the pandemic to make "difficult but transformative changes in its core structure and operations to better position itself for long-term sustainability"¹

...AND THE EDUCATION LANDSCAPE IS SHIFTING RAPIDLY

94% of college administrators anticipate cost-cutting measures, such as hiring freezes, layoffs, and pay cuts over the next five years.²

70% of finance and administration decision-makers say investments in hardware and software are essential to facilitate department operations that are remote.²

65% of college presidents have already enacted efficiencies and cost-control measures.³

23% of college presidents say they're planning to reduce the institution's physical footprint.⁴

IT'S TIME TO RETHINK THE ROLE OF TECHNOLOGY...

Among planned practices and technologies that education CIOs say must be implemented to support remote work include:⁵



68%
Security and Privacy



63%
Remote Work Equipment



39%
Workflow Automation Tools



29%
Cloud Infrastructure

... AND IMPLEMENT FUTURE-FOCUSED SOLUTIONS



Mail2Cloud

- Connect existing email system with cloud storage accounts
- Integrate email with enterprise content management



Digital Mailroom

- Create a scalable, modular platform
- Classify incoming documents automatically
- Extract key data and route it to the right recipient



Managed Print Services

- Streamlined workflow with distributed document capture, indexing, and routing
- Comprehensive services and support on- and off-site
- Output management including document security and usage monitoring

WINNING THE EDUCATION CHALLENGE

COVID-19 has exposed the need for accelerated digital transformation in higher education. Canon Solutions America offers multiple ways to increase efficiencies and reduce costs with streamlined document management solutions.