

BUILDING THE MODERN HEALTHCARE MAILROOM

At the heart of any healthcare organization's digital transformation strategy is transforming paper-based documents into actionable data. A modern digital mailroom serves as the gateway between paper and digital, while also saving money and increasing efficiency.

Data, Data Everywhere



70%

Share of physicians who say they spend 10+ hours weekly on paperwork and administrative tasks.¹



36%

Expected compound annual growth rate of healthcare data by 2025.²



30%

Share of the world's data volume generated by the healthcare industry.³

Why Digital Content Management?

Patients Expect It

60%

of patients want to use technology more frequently to communicate about managing their conditions.⁴

Paperwork Is Causing Burnout

31%

of doctors cited "paperwork" as the leading cause of burnout.⁵

It's More Secure

65%

of managers at healthcare organizations say they're concerned that employees or contractors have printed or left behind a document that could lead to a data breach.⁶

The average data breach costs healthcare organizations **\$6.5 million.**⁷



The Payoff...



Streamlined Communication

Documents are in one place, accessible to authorized users from multiple locations.



Tracking and Compliance

Digital mailroom processes provide a digital footprint for documents as they move throughout the organization.



Helps Lower Security Risk

Digitized data goes to users who have authorized access. Purging documents at the end of their life is much more efficient because you don't need a shredder.



Helps Increase Patient Satisfaction

Digitalization speeds up response times and helps deliver the all-digital experience patients expect.



Patient-Centered Care

Medical professionals can retrieve patient communications and relevant information with minimal effort, allowing them to enhance the quality of time spent with patients.

The Modern Mailroom:

5 Essential Features



Intelligent Character Recognition

Rapidly digitize documents with powerful intelligent character recognition technology that extracts the relevant data. The resulting digital assets are then sent to recipients or integrated into existing business processes.

1

2



Automated Data Routing

Capture and verify content from various sources at the point of entry without the need for redundant human intervention.

3



Paper Document Conversion

Convert traditional paper and post-scan documentation into structured electronic information.

4



Integrate with Existing Records Systems

Leverage content intelligence to recognize incoming patient data and send to electronic medical records (EMR) software.

5



Intelligent Parcel Lockers

Paper is still a reality for medical environments. Doctors still receive paper-based communications from patients and others. Automated electronic locker systems store packages for easy retrieval.

For more information on how to automate the medical mailroom, visit Canon Solutions America.

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