

## Canon U.S.A., Inc.

### BLI 2021 A4 Line of the Year




Canon has claimed the coveted BLI 2021 A4 Line of the Year Award from Keypoint Intelligence thanks to its...

- Impressive user-friendliness, including intuitive touchscreens and simple routine maintenance
- Strong value propositions across its line
- Outstanding performances, with all of this year's Pick Award-winning devices delivering perfect reliability, along with strong productivity
- High-quality, professional-looking output that will easily meet the needs for general office use
- Robust administrative capabilities, offering an impressive level of control over costs and security

"Canon has surpassed the competition with its wide-spanning portfolio of outstanding models, earning it our 2021 A4 Line of the Year Award," said Kaitlin Shaw, Associate Director of A4 Hardware at Keypoint Intelligence. "Canon has a top-of-the-line device to meet the needs of almost any kind of office environment, from home offices to large workgroups, whether color or monochrome, single function or multifunction. And included in this lineup are plenty of offerings for small workgroups and home offices, an increasingly important segment in today's changing workplace. Canon's winning roster of devices offers flawless reliability performances, user-friendly designs, professional image quality, impressive administrative and security controls, and, most importantly, strong value propositions. Canon has stood out above the rest this year, offering a portfolio of outstanding devices that is unmatched in breadth."

"Reflecting Canon's commitment to meeting customer and industry needs, we continue to innovate and develop solutions that are designed to support our channel partners as they navigate through a time of remote and hybrid working," said Shinichi Yoshida, Executive Vice President and General Manager at Canon

U.S.A., Inc. “At Canon, we make it our priority to implement performance, usability, and value into our A4 solutions, and we are honored to receive Keypoint Intelligence’s coveted BLI 2021 A4 Line of the Year Award, which showcases the strength and overall quality of these products.”

Keypoint Intelligence congratulates Canon on winning the BLI 2021 A4 Line of the Year Award!

## Top-Notch Performance

“Canon’s winning models ran a combined 365,000 impressions without a single jam,” said Tony Maceri, Senior Test Technician at Keypoint Intelligence. “On top of this perfect reliability, many of the devices also delivered faster than average speeds compared to in-class models. From home offices all the way up to large workgroups, you can rely on Canon A4 hardware to keep work moving smoothly all throughout the day.”

## Productivity and Image Quality You Can Count On

“In addition to standout performance, Canon also offers impressive usability,” said Maceri. “Almost all of this year’s winning models offer touchscreens that are so easy to navigate and let users easily save shortcuts for one-click output. The imageRUNNER ADVANCE DX C257iF and 527 series even offer web browsing. And all boast very straightforward routine maintenance procedures. Well-designed print drivers make programming jobs from workstations just as easy as walk-up tasks. When you combine these devices’ performances with their user-friendliness, you can rest assured that downtime will be kept to an absolute minimum.

“Image quality was yet another highlight,” Maceri continued. “Delivering professional-looking output across its line, Canon should have no problem meeting the image quality needs of general office environments. And Canon’s winning color machines produced vibrant colors that can help marketing materials and brochures stand out.”

## Extensive Device Management and Productivity-Enhancing Capabilities

“All the winning models—even the lower-end ones—support Canon imageWARE Enterprise Management Console and uniFLOW, which provide enterprise-level functionality and an impressive level of control over print costs and security,” said Shaw. “This greatly simplifies device management and gives businesses peace of mind that their sensitive information will be protected.

“And flexible mobile support, such as Apple AirPrint, Canon PRINT Business app, and Mopria, make it easy for users to stay productive even when they’re on the go,” Shaw continued. “Some of the winning models also include Canon’s Multifunctional Embedded Application Platform, enabling them to integrate with an array of apps and solutions that help businesses save even more time and money.”

## More for Less

“You get all of this outstanding performance, usability, and functionality for a low cost per page,” said Shaw. “In fact, many of Canon’s winning models offer notably lower than average costs per page and total costs of ownership compared to models in their class, making for truly impressive value propositions.”

## Outstanding Reputation

BLI Pick Award-winning Canon A4 devices that contributed to this award (all are Highly Recommended/Highly Reliable):

**Canon Color imageCLASS X MF1127C:** Outstanding A4 Color MFP for Small Workgroups

**Canon imageCLASS LBP228dw:** Outstanding Printer for Small and Home Offices

**Canon imageCLASS LBP325dn:** Outstanding Printer for Small Workgroups

**Canon imageCLASS X LBP1127C:** Outstanding Color Printer for Small Workgroups

**Canon imageCLASS X LBP1238:** Outstanding Printer for Small/Home Offices

**Canon imageCLASS X MF1238:** Outstanding A4 MFP for Small/Home Offices

**Canon imageRUNNER ADVANCE DX 527iF/iFZ** Outstanding A4 MFP for Mid-Size to Large Workgroups

**Canon imageRUNNER ADVANCE DX C257iF:** Outstanding A4 Color MFP for SMBs

**Canon imageRUNNER 1643 Series:** Outstanding MFP for Mid-Size Workgroups



Canon imageRUNNER 1643



Canon imageRUNNER ADVANCE DX 527

## About Keypoint Intelligence

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For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

## About BLI Line of the Year Awards

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Line of the Year Awards salute the companies that provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Keypoint Intelligence analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab Awards offered.

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