

# MAKE YOUR DATA COME ALIVE WITH POWER BI

## POWER BI 2016 TECHNOLOGY FEATURE

Since 2015, Therefore™ has come with a built-in Business Analytics tool for gathering and reporting data saved in the archive, turning it into an asset for making critical business decisions. The new Microsoft® Power BI integration enhances the analytic capabilities of Therefore by providing a real-time, interactive dashboard of the company's data that's simple to configure and use.

## WHY POWER BI?

Power BI is a data gathering and analysis platform created by Microsoft that provides rich, dynamic visualizations of gathered data and a modern, reactive user interface. With Power BI, users can create an analytic dashboard, allowing them to intuitively adjust reports on the fly and structure their data in ways that make sense to them. Managers can make the most of their information from a single view of real-time data in the Therefore™ system. Mobile access through the Power BI app means users can take their data with them and never be left in the dark.

## TECHNOLOGY CONCEPT

Starting with Therefore™ 2016, this Therefore™ integration will allow users to employ Power BI as a means to gain current analytics of their company's data. After configuring a Power BI user account, a Therefore™ administrator can easily create a Power BI data set by choosing a category and the parameters that should be uploaded to the Microsoft Power BI cloud. These parameters are then automatically uploaded at regular intervals. The report itself is easily created in Power BI using the robust, user-friendly design tools provided by the platform. Reports can be viewed in real time by accessing the Power BI app on desktop or mobile, or by configuring the dashboard to be visible directly in the Therefore™ Navigator.

With this functionality, users can effortlessly gather and view their data. Businesses can maintain a clear overview of their Key Performance Indicators and immediately see which areas call for improvement. The previously released SQL-based Business Analytics feature can be used to generate monthly reports for audit purposes, while the Power BI integration instantaneous, uncomplicated access to the data—any time, anywhere.

## USE CASE POWER BI: VALUE OF DATA

Instant access to relevant data is often a deciding factor in making smart business decisions in today's economy. The Therefore™ integration with Power BI can help managers track the valuable information that's flowing through their organizations.

In this use case, an executive opens the Power BI app on her tablet and sees a dashboard with real-time data from various departments uploaded from the Therefore™ system. She's pleased to see an increase in the company's Net Promoter Score, calculated from the customer feedback survey, and a high "first-time match rate" for invoices in the finance department. Finally, the executive takes a look at her service contract processes and notices a high number of contracts pending signature. By filtering the data according to country, she immediately notices where the problem lies. A quick phone call to the regional development manager, and they're immediately strategizing on improvements to the signing process and conversion rate.



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