

opentext™ | RightFax™
Healthcare Direct

Communicate Patient Information Across a Network of Caregivers.

SMART CHANGE STARTS HERE.

 CANON SEE IMPOSSIBLE

OpenText™ RightFax™ Healthcare Direct from Canon Solutions America is a way to expand beyond fax for health information exchange. Help accelerate interoperability easier and faster with RightFax Healthcare Direct.

Good patient care involves communicating across the patient's network of caregivers. However, sharing patient information that can be directly inserted into electronic medical record (EMR) systems across providers and among disparate EMR applications may present challenges.

RightFax Healthcare Direct provides Direct interoperability

Many organizations are already leveraging well-established integrations between OpenText™ RightFax™, the market-leading fax server, and their EMR systems. Using this existing integration, RightFax Healthcare Direct from Canon Solutions America allows for healthcare information to be sent using the Direct Project standards (authenticated sender and receiver, Direct email, encrypted content) when possible, without changing user workflows or using disruptive IT implementations.

RightFax Healthcare Direct combines fax and Direct messaging into a single, innovative solution. It helps organizations smoothly transition beyond fax to adopt Direct Project standards quickly and easily by utilizing the integrations between RightFax and their EMR system.

BENEFITS

- Accelerate interoperability by combining fax and Direct messaging in a single solution.
- Access to the nation's only reverse fax number-to-Direct address look up.
- Send Direct messages using existing EMR-RightFax integrations with no change to workflows or business processes.
- Quickly and easily insert Direct messages into EMR systems.
- Leverage the nation's largest Direct address directory, powered by Surescripts.
- Help improve the coordination of care between multiple providers on the care continuum.

Expand beyond fax to Direct messaging for outbound transmissions

RightFax Healthcare Direct allows users to send Direct messages from their EMR systems, without changing the way they send content from their EMR system today. Powered by the nation's leading reverse directory for fax number-to-Direct address look-up, RightFax Healthcare Direct determines if a Direct address is available for the recipient based on the outgoing fax number. If so, the content can be sent as a Direct Message.

THE DIRECT PROJECT

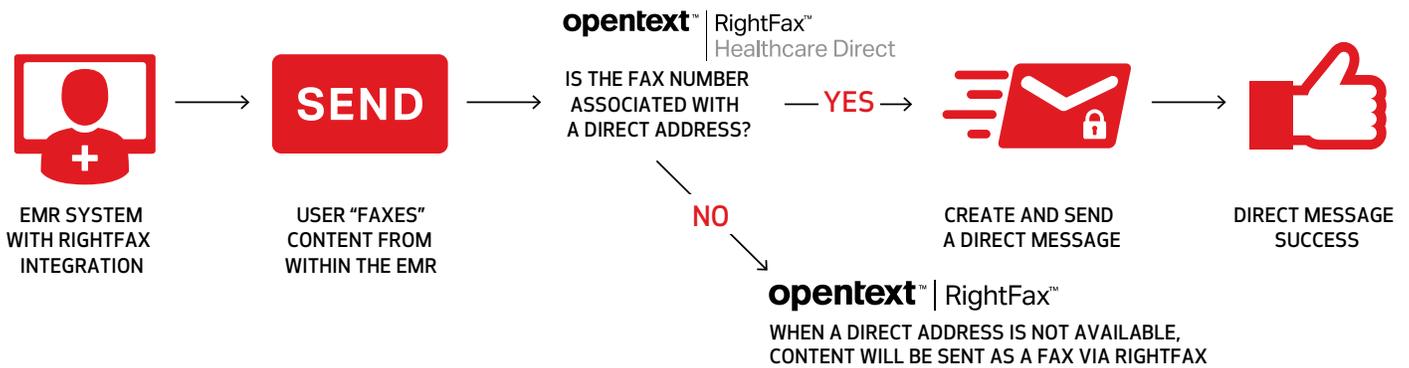
The Direct Project is a US government initiative that "was created to specify a simple, secure, scalable, standards-based way for participants to send authenticated, encrypted health information directly to known, trusted recipients over the Internet"¹ It requires organizations to change their communication methods to Direct messaging, which may require significant disruption to existing content exchange workflows and changes to their messaging infrastructure.

¹ The Direct Project Overview. (2010, October 10) Retrieved from <https://www.healthit.gov/sites/default/files/factsheets/the-direct-project.pdf>

Insert Direct messages into EMR systems with little to no human intervention

RightFax Healthcare Direct converts incoming Direct messages into valuable patient information. Incoming Direct messages are converted to content that can then be matched to patient information and inserted into the EMR with little to no human intervention. This helps healthcare organizations to reduce the time, effort, and cost associated with physically viewing and matching every inbound Direct message to the appropriate record within the EMR system.

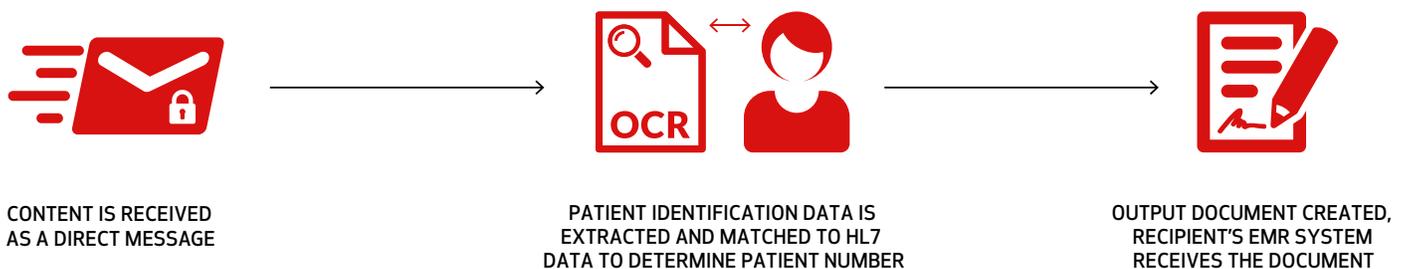
Sending content via RightFax Healthcare Direct



Access and leverage a connected community of providers using Direct

RightFax Healthcare Direct comes with tools to get your network of providers using Direct messaging to communicate patient information. These tools allow you to expand the reach of Direct Project protocols further into your network. The more providers in your network who can send and receive via Direct, the more documents you can send and receive to meet current Meaningful Use 2 standards, future Meaningful Use 3 standards, and future expansion of Direct.

Insert content into EMR systems with little to no human intervention



Utilize RightFax to its Full Potential with Professional Services from Canon Solutions America

Whether your business is large or small, remaining competitive in the global economy means you need to concentrate on what makes you successful—your core business. When selecting and implementing new technology, a highly skilled technical team makes the difference for a successful deployment.

Canon Solutions America has the team of experts you need to help you acquire the right technology, solutions, and services for your organization. From pre-sales analysis to post-sales support, our team of technical professionals draws upon decades of technical expertise and real-world experience to ensure you obtain the maximum benefit from your technology investment.

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