



Advanced W2P services that are flexible, integrated, mobile, and comparable to systems costing much more.



# CLOUD-BASED WEB-TO-PRINT STOREFRONTS

WHY CHOOSE  PRESSERO™ ?

SMART CHANGE STARTS HERE.

 CANON SEE IMPOSSIBLE



# PRESSERO™

## B2B & B2C WEB-TO-PRINT

The most advanced cloud-based W2P technology

**Aleyant Pressero™** is an affordable and easy-to-use cloud-based **B2B or B2C online storefront solution** that can easily be customized to meet your needs as well as your clients. **Online design, instant pricing, reorders, inventory fulfillment, shipping integration, and credit card payments are all supported, as are responsive website designs** that work on phones, tablets, laptops, etc.



**Open architecture**  
Integration with a wide variety of third-party software



**Responsive design**  
To ensure proper display from all mobile devices



**Unlimited B2B storefronts offered**  
Uniquely tailored for each your customers



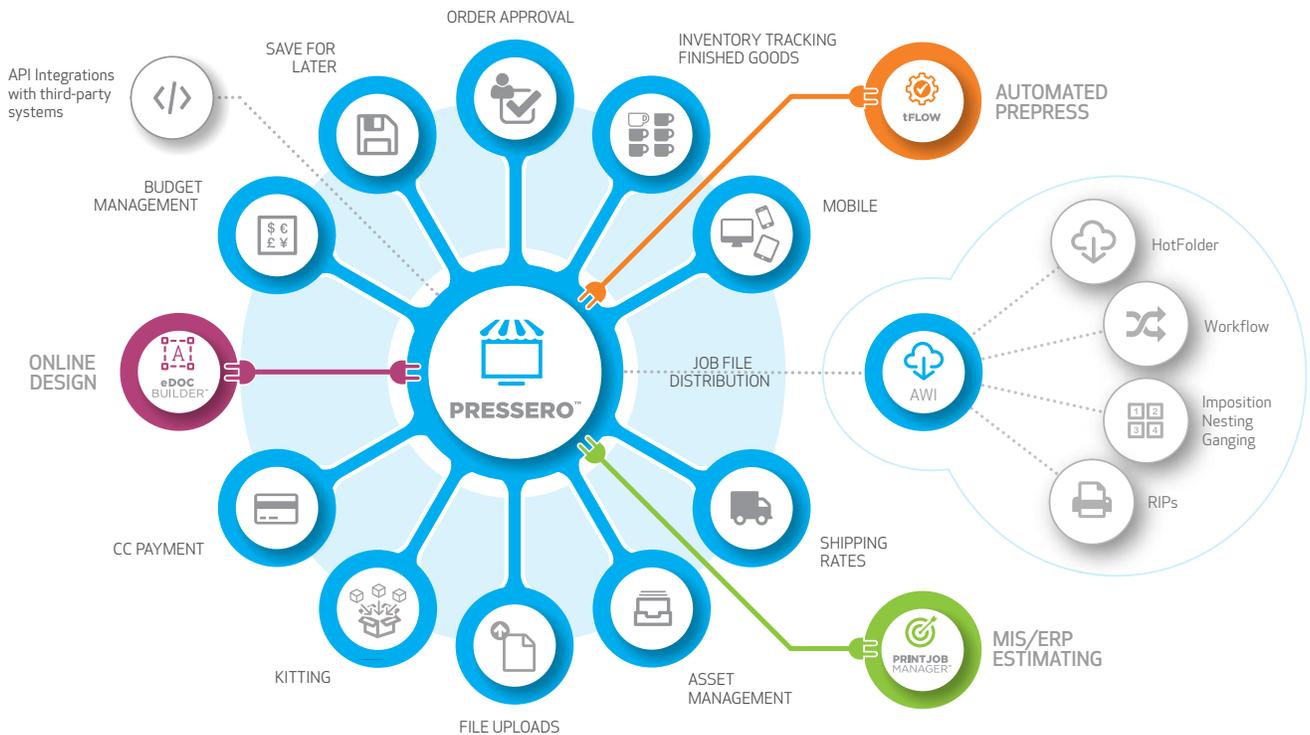
**Complete personalization**  
It can be customized to your needs as well as your clients



**Online design**  
To customize documents from a web browser



**Instant online pricing**  
You can choose from three different types of instant pricing calculators



Create B2B and B2C online stores adapted and customized to your needs and those of your customers



## AUTOMATING YOUR SUCCESS

Aleyant's automated print software solutions create a solid foundation for growing your print business (and customer count) by automating daily print processes such as ordering, pricing, file correction, production, customer service, and more.

Our automation print software reduces manual touches, errors, and production time for your print shop. With it, you can connect online design to B2C and B2B online print stores. Connect your print store to estimating, production management, and to customer service and prepress automation. You can use Aleyant software products separately, together, or with more than 1,500 third-party apps via direct API or Zapier. Start Automating Your Success today at [aleyant.com](http://aleyant.com).

### PRESSERO **Advanced**

	Shared cloud server managed by Aleyant
	3 B2B private storefronts
	2 B2C retail storefronts
	2 informational websites
	Unlimited storefront users
	Customizable B2B order approval system
	Customizable automated order email messages
	Form-based & interactive VDP & personalization system
	Ready to use B2B demo store
	Instant B2C Storefront
	8 hours of 1-on-1 personal sessions
	150 GB of total storage space
	15 FTP Accounts

### PRESSERO **Premier**

	Shared cloud server managed by Aleyant
	Unlimited B2B Private Storefronts
	3 B2C retail storefronts
	3 informational websites
	Unlimited storefront users
	Customizable B2B order approval system
	Customizable automated order email messages
	Form-based & interactive VDP & personalization system
	Ready to use B2B demo store
	Instant B2C storefront
	10 hours of 1-on-1 personal sessions
	200 GB of total storage space
	20 FTP Accounts
	Automated workflow integrator

### PRESSERO **Premier DS**

	Dedicated cloud server managed by Aleyant
	Unlimited B2B private storefronts
	3 B2C retail storefronts
	3 informational websites
	Unlimited storefront users
	Customizable B2B order approval system
	Customizable automated order email messages
	Form-based & interactive VDP & personalization system
	Ready to use B2B demo store
	Instant B2C Storefront
	12 hours of 1-on-1 personal sessions
	250 GB of total storage space
	25 FTP Accounts
	Automated workflow integrator

# USE PRESSERO TO ITS FULL POTENTIAL WITH PROFESSIONAL SERVICES FROM CANON SOLUTIONS AMERICA

Whether your business is large or small, remaining competitive in the global economy means you need to concentrate on what makes you successful—your core business. When selecting and implementing new technology, a highly skilled technical team makes the difference for a successful deployment.

Canon Solutions America has the team of experts you need to help you acquire the right technology, solutions, and services for your organization. From pre-sales analysis to post-sales support, our team of technical professionals draws upon decades of technical expertise and real-world experience to help you obtain the maximum benefit from your technology investment.

**Canon**

CANON SOLUTIONS AMERICA

1-800-815-4000 [CSA.CANON.COM/ALEYANT\\_PRESSERO](https://CSA.CANON.COM/ALEYANT_PRESSERO)